

STOP the Cruise Ship at 900 Lakeshore



Why We Must Say NO:

1. Violates Mississauga's Official Plan

Defies height, density, and land use policies—placing high-rise towers in a low-rise residential zone.

2. Endangers Sensitive Ecosystems

Threatens parklands, wetlands, and Carolinian forest. Critical habitat may be lost due to incomplete technical studies and vague mitigation plans. Once ecosystems are disrupted – the damage cannot be undone.

3. Worsens Traffic Gridlock

Lakeshore Road is severely congested and QEW spillover is already choked—this project would make gridlock worse.

4. Ignores Transit Planning Principles

Located outside transit intensification zones; undermines sustainable development goals and urban densification strategies.

5. Disrespects Community Character

The design clashes with its low-rise neighbourhood—massive in scale and impact.

6. Bypasses Local Decision-Making

Developers increasingly bypass City Council by appealing to the Ontario Land Tribunal (OLT), eroding Municipal Authority and community input.

7. Shifts Costs to Residents

Provincial reforms weaken local planning control and burden taxpayers with the consequences of poor planning decisions.

For more information visit: 900Lakeshore.ca